**QUESTION GUIDELINE**

INDEPTH INTERVIEW

**A.    Questions regarding AUTP program information**

* What made you join AUTP?
* How did you know about the AUTP program?
* In your opinion, is the socialization about AUTP enough?
* Who socializes the AUTP program the most?
* Who influenced you to join AUTP?
* What problems are often faced by farmers related to AUTP?
* How do you solve this problem?

**B.    Questions regarding Group Role**

To your knowledge in the Group, who was the first to participate in AUTP?

* What is the role of the group leader?
* In your opinion, what are the factors that cause group members to participate in AUTP?
* Where are group meetings often held regarding AUTP? And who often delivers material.
* Do fellow group members share information about AUTP?
* Has any member of the group ever claimed insurance? If so, did the group leader or administrator assist in disbursing the funds?
* In your opinion, what is the main reason for group members or other farmers to register as participants in the AUTP program?

**C.    Questions regarding communication media channels**

* How do you convey information related to the AUTP program to other group members?
* Why are you looking for information related to the AUTP program by using communication media?
* What communication media are used to find AUTP information?
* Is the communication media used able to meet the information needs related to AUTP
* What are the obstacles faced in the use of communication media (both Conventional or Conversational application media)?
* Are there any obstacles encountered in using good communication media (Conventional / Conversational applications)

**D.    Questions regarding institutional involvement**

* What is the role of the agency/agencies related to AUTP activities?
* Do the relevant agencies simplify the AUTP registration process?
* In your opinion, what are the obstacles experienced by the agricultural service team or local government in the AUTP program?
* How is the government's efforts in collaborating with stakeholders?
* How is the coordination between all teams involved in the AUTP program?

**E.    Questions regarding the role of the facilitator**

* What is the role of extension workers (PPL) in AUTP activities?
* To what extent do Extension Workers (PPL) assist farmers in the AUTP program?
* In your opinion, what are the obstacles faced by extension workers in this AUTP activity?
* Through what media does the instructor (PPL) convey information about AUTP
* ? According to you, does the instructor master the AUTP material?
* What is the role of Jasindo Insurance agents in the AUTP program?
* How do insurance agents provide services to farmers?
* Do insurance agents help farmers in this AUTP Program? If so, to what stage?
* In your opinion, what obstacles are often faced by PPLs / insurance agents in the AUTP program,
* is there a role from opinion leaders or figures around you in this AUTP program? If so, what is their contribution?

**F. Questions regarding the communication of decision makers in the family**

* Who is more active in seeking information related to AUTP? Husband and wife?
* When deciding to attend the socialization, was it asked by your partner, on your own, or did you discuss it first?
* When you want to decide to participate in the AUTP Program, do you decide on your own or discuss it with your partner first?
* What are the considerations in the family when deciding to join the AUTP Program?
* What are the obstacles faced before deciding to join the AUTP program?

**G.     Questions regarding Perception of Risk in Rice Farming**

* In your opinion, what are the causes of crop failure in your area? What are the factors that cause it
* How do you define crop failure?
* What do you think about Natural Disasters such as floods? And how do you interpret it?
* In your culture are natural disasters common?

**H.     Questions regarding the perception of AUTP**

* In your opinion, the AUTP program registration procedure is easy to implement?
* What are the obstacles that you face when registering as an AUTP participant
* Is the premium price in accordance with the ability of the farmer
* Is the requirement to submit a claim easy to implement
* The assessment of damage to rice plants is carried out fairly and appropriately?
* Is the process of paying compensation claims easy and fast?
* Is the compensation for the damage experienced balanced and fair?
* Is the AUTP Program in line with your culture/religion?
* Does the insurance claim fund provide capital guarantees for the next planting season in the event of crop failure.
* Does AUTP reduce worries in the event of crop failure?
* What are the obstacles that you face when submitting an insurance claim?

**I . Questions to the relevant offices or agencies about effective communication strategies in the development of the AUTP program**

* How is the communication process for the AUTP program executed?
* Who is involved in formulating the AUTP program strategy?
* What is the process of formulating the AUTP program?
* How are the programs that have been or are being designed to achieve the success of the AUTP program in the future?
* How is the communication taking place (with any party) within the framework of the AUTP program?
* What policies have you or will you adopt to support the AUTP program?
* Who is involved (internal and external parties) in planning the AUTP program?
* How is the coordination in making the AUTP program design?
* What considerations are the main references for the AUTP program?
* What are the expectations for the success of the short-term and long-term AUTP program?
* Who are the stakeholders involved or need to be involved in supporting the success of the AUTP program?
* What are the government's efforts in collaborating with stakeholders (services, Jasindo, etc.)?
* What is the orientation of the future development of the AUTP program?
* How is the impact of the AUTP program developed in a sustainable manner?
* What are some suggestions for the implementation of the AUTP program?
* What are the obstacles faced in the AUTP program?
* What are the expectations or targets to be achieved in the AUTP program?